

Semester 1

Module title	Contact hours
Listening Comprehension	24
Applied Listening Comprehension	24
Speaking	24
Applied Speaking	24
Applied Reading Skills	24
Writing 1	24
Methodological Skills 1	24
Writing 2	24
Methodological Skills 2	24
Communication Strategies of Organizations	12
Digital Content Creation	26
Media Studies	24
Culture and Communication	24
Total	302

Semestre 2

Module title	Contact hours
Listening Comprehension	24
Speaking	24
Reading Comprehension	24
Writing Methodology	24
Speaking Methodology	12
Lecture 1	21
Lecture 2	21
Journalism Writing	24
Marketing	24
Semiotic Analysis of the image	24
Digital Content Creation	24
Total	246

Total programme contact hours

548