

Course Description

Classes Internationales 548	
• Total annual contact hours	BA Year 1 : 410h BA Year 2 : 547h BA Year 3 : 689h
• Global teaching hours	1646
• Course type	Lectures, seminars, workshops, internship
• Admission requirements	B1 for Classes Internationales B2 for Bachelor's degree
• Prerequisites for Bachelor's Degree	<ul style="list-style-type: none"> • Skills in written and oral expression and in argumentation • IT skills • Ability to work independently, alone or in a group • Interest in the scientific approach. As the courses have a strong theoretical dimension, applicants must be interested in theoretical reflection and scientific reading • Curiosity about contemporary world issues (societies, cultures, media), keeping up with current affairs, and having a good knowledge of media and digital technologies
• Course objectives	<ul style="list-style-type: none"> • Gain fundamental knowledge in information and communication sciences through the study of the theories, fields, and objects of this discipline • Develop skill in research methodology and critical analysis of current affairs. • Strengthen critical thinking regarding social dynamics and communication practices • Foster relevant analyses depending on the fields studied (organizational communication, cultural industries, communication and politics, etc.)

In the second year, students can choose between two tracks:

Bachelor's degree in Information and Communication, which offers three specializations in the third year:

- Organizations, Institutions and Digital Technologies;
- Cultural, Scientific and Digital Mediation;
- Media, Journalism and Digital Technologies.

Bachelor's degree in Computer Science, which offers two specializations:

- Digital Creation
- Data Science.

Semester 1

Module title	Contact hours
Listening Comprehension	24
Applied Listening Comprehension	24
Speaking	24
Applied Speaking	24
Applied Reading Skills	24
Writing 1	24
Methodological Skills 1	24
Writing 2	24
Methodological Skills 2	24
Communication Strategies of Organizations	12
Digital Content Creation	26
Media Studies	24
Culture and Communication	24
Total	302

Semestre 2

Module title	Contact hours
Listening Comprehension	24
Speaking	24
Reading Comprehension	24
Writing Methodology	24
Speaking Methodology	12
Lecture 1	21
Lecture 2	21
Journalistic Writing	24
Marketing	24
Semiotic Analysis of the image	24
Digital Content Creation	24
Total	246

Total programme contact hours

548

Semester 1

Module title	Total hours
Introduction to Information and Communication Sciences	14
History of Print Media	14
Critical News Analysis	14
Fields of Information and Communication	14
Subjects of Information and Communication	14
Professional Writing Practices	14
Three elective modules from the list below	42
• Human Sciences and Anthropology	
• Sociology	
• Performing Arts	
• Educational Sciences	
• Computing	
Foreign Language	25
Personal and Professional Project	25
Total	176

Semester 2

Module title	Total hours
Communication and Social Interactions	18
Communication and Social Interactions: Fundamental Texts	14
Methodology: Observation	14
Text and Communication	18
Methodology: Corpus Analysis	14
Rhetoric and Oral Expression	14
History of Audiovisual Media	14
Identifying Sources	14
Media and Digital Technology Trends	14
Sport	25
IT	25
Foreign Language	25
Entrepreneurship	25
Total	234
Total Y1	410

semester 3

Module title	Total hours
Signs and Mediation	18
Methodology: Semiotic Analysis	14
Visual Communication Strategies	14
Audience and Reception	18
Audience and Reception: Survey Analysis	14
Methodology: Survey	14
Communication and Public Space	18
Organizational Communication	18
Online Information Monitoring and Research	14
Two elective modules from the below list	50
• Sport	
• Foreign Language	
• Entrepreneurship	25
Foreign Language	
Information Technology	25
Total	242

semester 4

Module title	Total hours
Socioeconomic Approaches to Communication	18
Engagement and Communication	18
Interview Methods	14
Digital Culture and Society	18
Socioeconomic Network Management	24
Four modules from the liste below	64
• Scientific and Cultural Mediation	
• Corporate Communication	
• Media and Journalism Studies	
• Practices in science and cultural mediation	
• Journalistic writing practices	98
Two modules from the list below	
Digital Creation: Image and Layout	
Professional Writing Practice	
Oral and Media Communication	
Intercultural Perspectives on Communication	
Foreign Language	
Sport	
Entrepreneurship	25
Foreign Language 1	
Meetings with Professionals	8
Information and Communication Stakeholders	18
Total	305
Total 2ème année	547

semester 5

Semester 6

Module title	Total hours
Discourse and Society	18
Formats and Digital Writing	18
Discourse Analysis	14
Contemporary Perspectives on Communication	18
Dissertation	28
Sociology of Journalism	18
Editorial Project Methodology	14
Partnership Project	28
Elective Modules	60
• Identity and Representations	
• Digital political and ethical issues	
• European Media Culture	
• Digital Content Creation: Websites	
• Public Relations	
• Web Writing	
• European Media Culture	
• Web Writing	
• Press Relations	
• Territorial and Environmental Communication	
• Discovery module	
• Foreign Language	
• Sport	
• Entrepreneurship	
Cross-curricular Modules	
• Master's Specialisation Guidance	6
• Foreign Language	25
• Career Plan Guidance	15
Total	262
Module title	Total hours
Dissertation	50
Partnership Project	36
Media, Communication and Politics	18
Transformation of media forms and practices	18
journalisme, Science and Culture	18
Audiovisual Storytelling	14
Aduiovisual Writing	10
Discovery Module	25
Sport	25
Entrepreneurship	25
Foreign Language	25
Internship	154
Internship Presentation	2
Skills Assessment	10
Total	430
Total Y3	689
Total Programme hours	1646